



GRAND  
PLAY  
MEDIA

**LEAD FROM THE FRONT**  
**MEDIA KIT**

GRAND  
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MEDIA



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# **THE LARGEST, MOST IMPORTANT WEB DESTINATION ... YOU'VE NEVER HEARD OF.**

- ◆ **TOP 10 MUSIC SITE**
  - **12MM UNIQUES**
  - **35.5 MM UNIQUES WW**
- ◆ **70% MALE**
- ◆ **\$79,724 HHI**
- ◆ **#1 GUITAR APP IN ITUNES FOR 3 YEARS**
- ◆ **75% ADDICTS OR REGULAR VISITORS**

QUANTCAST MARCH 2016



# TOP 10 MUSIC SITE

	TOTAL UNIQUES (000)	AVE. DAILY VISITORS (000)	MEDIAN AGE	MEDIAN INCOME (\$)	TOTAL MINUTES (MM)	AVE. MINUTES/VISITOR	AVE. PAGES/VISITOR	AVE. MINUTES/VISIT	AVE. VISITS/VISITOR	AVE. PAGE S/VISIT
TONEMEDIA	15,308	1,056	31.5	74,125	83	5.4	8	2.4	2.3	3.4
SPOTIFY	14,689	6,049	29.0	75,486	33	2.2	2	3.5	0.6	2.9
MTV MUSIC GROUP	13,756	951	33.1	74,116	111	8.1	7	3.5	2.3	3.2
YAHOO MUSIC	12,149	781	44.5	77,743	51	4.2	5	2.3	1.9	2.9
TOWNSQUARE MUSIC	9,561	604	37.7	75,819	102	10.6	8	4.6	2.3	3.2
SOUNDCLOUD.COM	8,742	1,407	29.8	74,736	183	20.9	15	3.3	6.4	2.4
MSN MUSIC	7,390	716	49.5	80,196	41	5.5	13	1.9	2.9	4.4
CBS INTERACTIVE MUSIC GROUP	5,418	302	32.7	75,343	14	2.6	2	1.5	1.7	1.4
<b>GRAND PLAY MEDIA NETWORK</b>	<b>5,170</b>	<b>400</b>	<b>34.7</b>	<b>79,724</b>	<b>54</b>	<b>10.4</b>	<b>10</b>	<b>4.0</b>	<b>2.6</b>	<b>4.0</b>
MYSFACE	4,655	324	34.9	71,894	34	7.3	12	3.2	2.3	5.0

SOURCE: COMSCORE FEBRUARY 2016

## ◆ RANKS 2<sup>ND</sup>

- MEDIAN INCOME
- AVERAGE MINUTES PER USER

## ◆ RANKS 3<sup>RD</sup>

- MEDIAN INCOME
- AVERAGE MINUTES PER USER





# FASTEST GROWING **MOBILE SITE**



	TOTAL UNIQUES (000) FEBRUARY 2013	TOTAL UNIQUES (000) FEBRUARY 2016	% CHANGE +/-
--	---	--------------------------------------	-----------------

## GRAND PLAY MEDIA NETWORK

SOUNDCLOUD.COM

1,098

4,192

282

MYSPACE MUSIC

53

153

189

TONEMEDIA

5,960

15,303

157

SPOTIFY

4,100

8,954

118

YAHOO MUSIC

3,462

6,095

76

MSN MUSIC

431

561

30

TOWNSQUARE MUSIC

N/A

12,060

N/A

MTV MUSIC GROUP

13,655

12,520

-8

CBS INTERACTIVE MUSIC GROUP

7,425

6,136

-17

SOURCE: COMSCORE FEBRUARY 2016





# GRAND PLAY MEDIA

## AUDIENCE: **QUANTCAST**

- ◆ **12.2 MILLION USA**
- ◆ **36.5 MILLION WORLDWIDE**
- ◆ **69% MALE / 31% FEMALE**
- ◆ **EDUCATION: 59% COLLEGE GRADUATE OR BETTER**
- ◆ **INCOME: MEDIAN \$79,724**

### ◆ **AGE**

<18 = 16%  
**18-34 = 43%**  
35-44 = 17%  
45-54 = 14%  
>55 = 10%

### ◆ **ETHNICITY**

**CAUCASIAN = 73%**  
AMERICAN = 43%  
ASIAN = 6%  
HISPANIC = 13%  
OTHER = 1%

### ◆ **ENGAGEMENT**

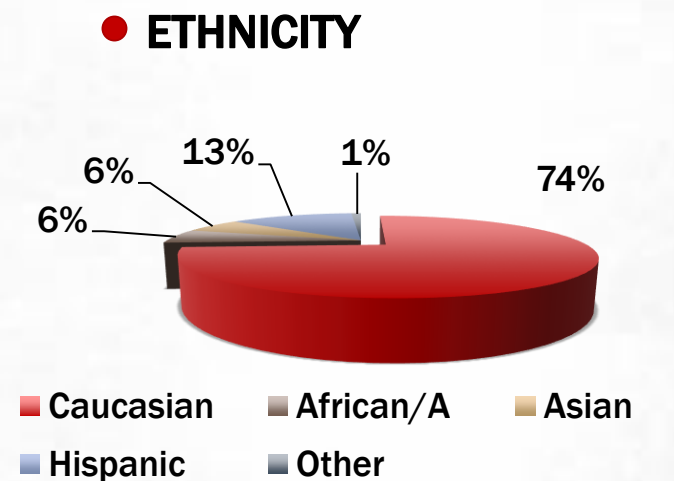
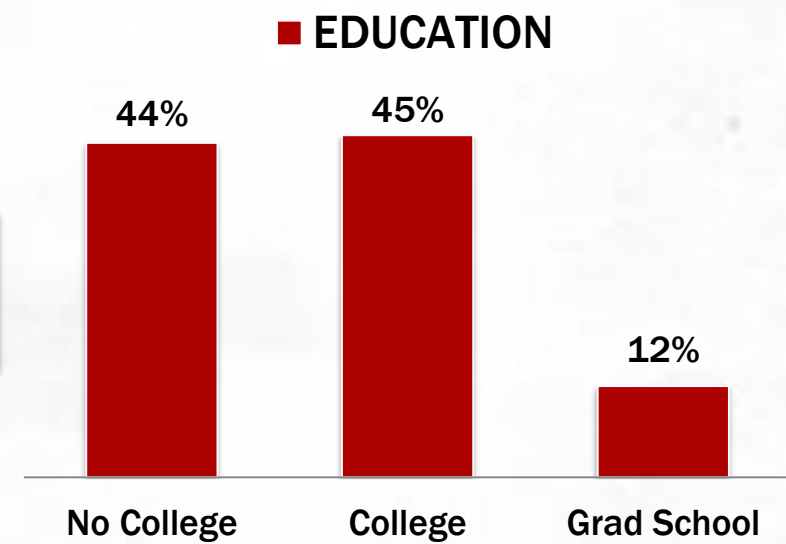
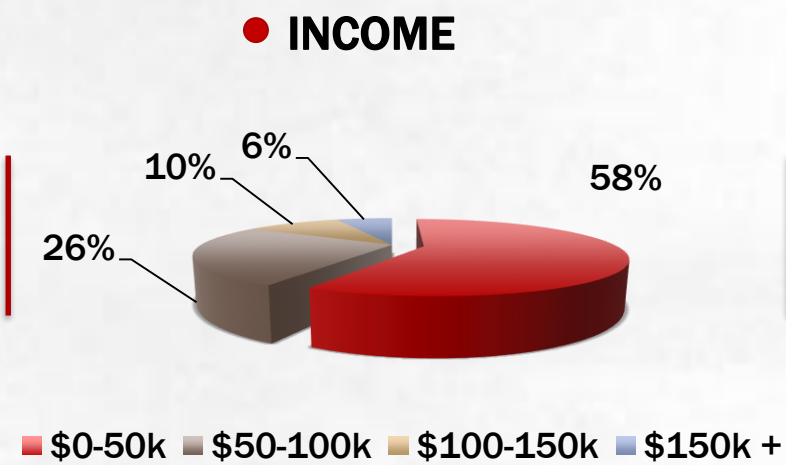
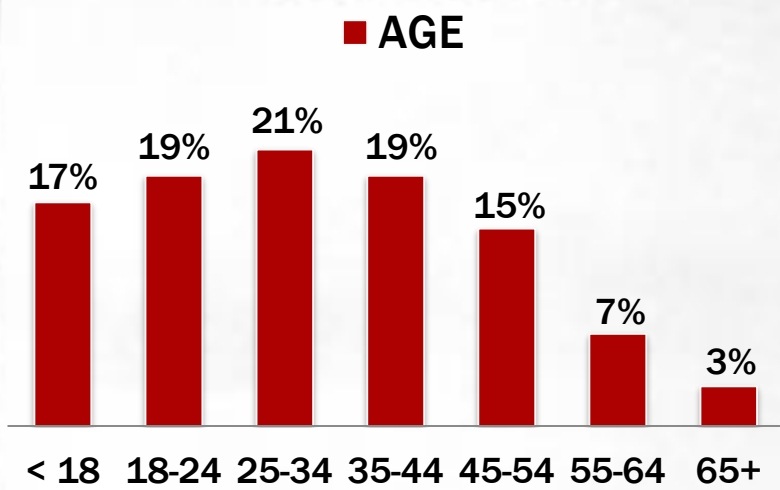
**ADDICTS = 24%**  
REGULARS = 51%  
PASSERBYS = 24%

SOURCE: QUANTCAST MARCH 2016





# DEMOGRAPHICS: **QUANTCAST** YOUNG, AFFLUENT & **ENGAGED!**



SOURCE: QUANTCAST JULY 2016





# GRAND PLAY MEDIA

## AUDIENCE: COMSCORE

- ◆ US AUDIENCE 4.3M
- ◆ AVERAGE DAILY VISITORS: 340,000
- ◆ 60.5% MALE /39.5% FEMALE
- ◆ EDUCATION: 70.7% ATTENDED COLLEGE
- ◆ INCOME MEDIAN: \$77,500

### ◆ AGE

<18 = 11.1%  
**18-34 = 20.6%**  
35-44 = 15.8%  
45-54 = 14.7%  
>55 = 18.8%

### ◆ ETHNICITY

**CAUCASIAN = 74.6%**  
BLACK/AA = 10.4%  
HISPANIC = 13%  
ASIAN = 2%  
OTHER= 1%

### ◆ ENGAGEMENT

4.2 MINS/DAY  
4.7 PAGES/DAY  
**10.4 MINS/VISITOR**

SOURCE: COMSCORE JUNE 2016

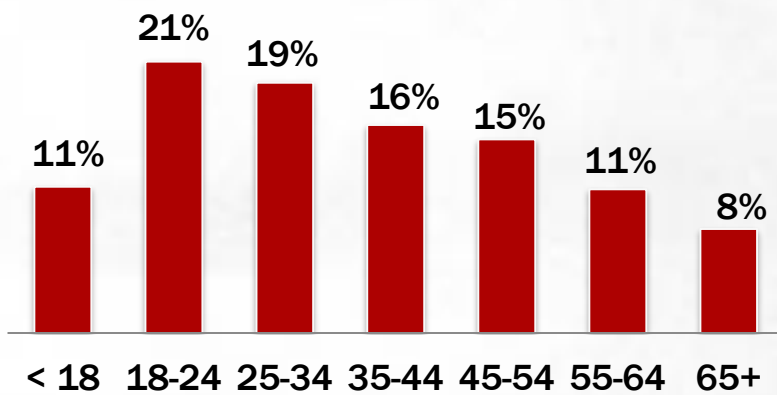




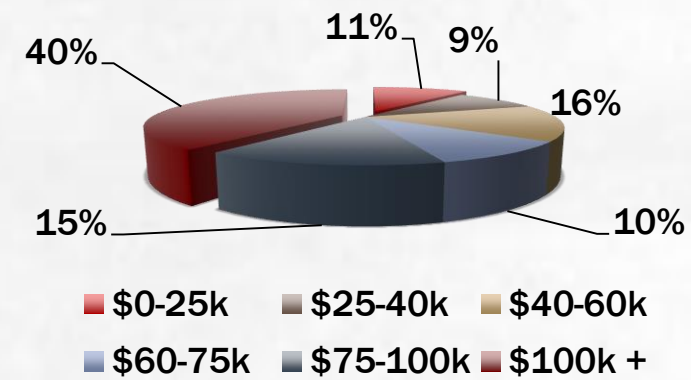
# DEMOGRAPHICS: COMSCORE

## YOUNG, AFFLUENT, WELL EDUCATED PEOPLE COME TO US!

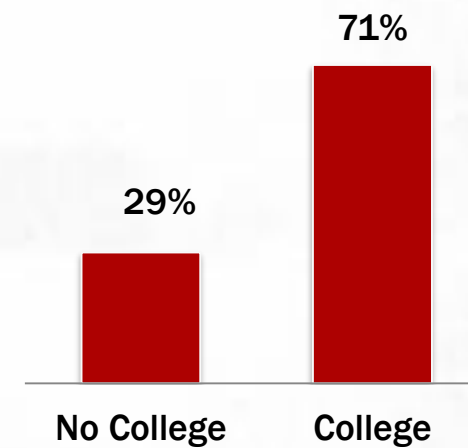
■ AGE



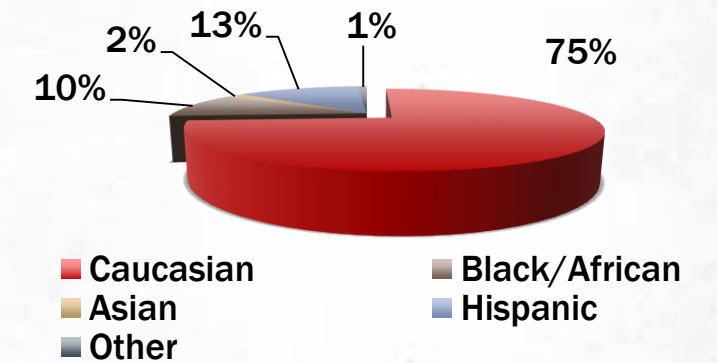
● INCOME



■ EDUCATION



● ETHNICITY



SOURCE: COMSCORE JUNE 2016





# GRAND PLAY MEDIA ONLINE COMMUNITIES



ultimateGuitar.com®

911TABS



LYRICSMODE 

GUITARETAB!





# ULTIMATE-GUITAR.COM

ultimateGuitar.com®

◆ **UNIQUES: 4,959,923**

◆ **58% 18-44**

◆ **74% > 44 years old**

◆ **72%M / 28%F**

SOURCE: QUANTCAST JULY 2016

guitar tabs / updates / news / reviews / interviews / columns / lessons / forums / contests Tab Pro

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last updated : Jul 13th, 2014 : 12 new tabs

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FRESH TABS | 0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z | TOP 100 TABS

Top Hits **Classic Rock** 90's Alternative

[Lynyrd Skynyrd - Sweet Home Alabama](#)

[Pink Floyd - Wish You Were Here](#)

[Jimi Hendrix - Hey Joe](#)

[Iron Maiden - Fear of the Dark](#)

[Scorpions - Still Loving You](#)

[ZZ Top - La Grange](#)

## TAB PRO

WHERE ALL THE  
GOOD STUFF IS

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MUSIC REVIEWS: [+ more](#)



**Ted Nugent: Shutup&Jam!**

Compact Discs: Ted Nugent's first new album in eight years showcases the musical style that made him famous in the 1970s.

- [Ibanez: AF71F](#)
- [Parker: PM20-Pro](#)
- [Chapman Guitars: ML-3 RC](#)
- [Corrosion Of Conformity: IX](#)
- [Chelsea Grin: Ashes To Ashes](#)
- [Steven Wilson: Cover Version](#)

MUSIC NEWS: [+ more](#)



**Limp Bizkit: 'Today's Metal Is Saturated, Repetitive, Not Sure Anyone's Doing Anything'**

General Music News: "The older I get, the more I drift away from metal," says guitarist Wes Borland.

- [Top 10 Most Overrated Guitarists](#)
- [QOTSA Anxious To Enter Studio: 'We Have A Lot Of New Songs'](#)
- [STP And Chester Bennington Working On New Material: 'Having A Blast'](#)
- [Metallica's 'Tallfca Parking Lot'](#)

FEATURED LESSONS: [+ more](#)



**Chromatic Shred & Arpeggio Jazz Exercise**

Soloing: Check out this gypsy jazzesque exercise where we'll combine chromatics, minor 7th and diminished 7th arpeggios in a melodic way!

- [Jimi Hendrix - Lead Guitar Concepts](#)
- [Messing With Alternate Tunings: CGCGCE](#)
- [Hungarian Minor Lick In 'E' With Chris Zoupa](#)
- [Metallica: 'Blackened' Guitar Solo](#)





# LYRICSMODE.COM



- ◆ **UNIQUES: 1,672,661**
- ◆ **55% 18-44**
- ◆ **75% > 45 years old**
- ◆ **45%M/55%F**

SOURCE: QUANTCAST JULY 2016

The screenshot displays the LyricsMode website interface. At the top, there is a search bar and navigation links for Home, Charts, Top new, and Updates. A banner for 'Pleasant Holidays' is visible. The main content area features a 'MODERN FEED' with an article titled 'The Courteeners – Not 19 Forever' marked as an 'Editors choice'. The article includes an 'Explanation' section with a Manchester United logo and a video player showing 'Manchester United Champions'. A sidebar on the right lists 'POPULAR LYRICS' such as 'All Of Me' by John Legend, 'Budapest' by George Ezra, 'Fancy' by Iggy Azalea, 'Tadhana' by Up Dharma Down, and 'No Erase' by James Reid & Nadine Lustre. At the bottom, there is a 'TOP GAINING USERS' section and a video player for 'Lana Del Rey – Ultraviolence'.





# LYRICSFREAK.COM

LYRICSFREAK [top 100](#) · [top new](#) · [updates](#) · [submit lyrics](#)

# A B C D E F G H I J K L M N O P Q R S T U V W X Y Z \*   [Advanced search](#)

**Holiday Songs**

Lyrics	Song	Rating
Journey	Don't Stop Believin' lyrics	★★★★★
Vangelis	Jerusalem lyrics	★★★★
<a href="#">Denver</a> John	Leaving On A Jet Plane lyrics	★★★★★
Passenger	Let Her Go lyrics	★★★★★
Extreme	More Than Words lyrics	★★★★★
<a href="#">Frank Sinatra</a>	My Way lyrics	★★★★★
<a href="#">Bob Marley</a>	No Woman No Cry lyrics	★★★★★
Bob Marley	Redemption Song lyrics	★★★★★
Nirvana	Smells Like Teen Spirit lyrics	★★★★★
U2	With Or Without lyrics	★★★★★

[Top 100 Lyrics](#) →

Featured lyrics	Song	Rating
Jason DeRulo	Talk Dirty lyrics	★★★★★
Magic	Rude lyrics	★★★★★
<a href="#">John Legend</a>	All Of Me lyrics	★★★★★
<a href="#">Idina Menzel</a>	Let It Go lyrics	★★★★★
Demi Lovato	Let It Go lyrics	★★★★★
<a href="#">Pharrell Williams</a>	Happy lyrics	★★★★



- ◆ **UNIQUES: 1,169,295**
- ◆ **55% 18-44**
- ◆ **73% > 45 years old**
- ◆ **49%M/51%F**

SOURCE: QUANTCAST JULY 2016





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700 tabs added today

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0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Top 100 tabs

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Do you like Iron Maiden?

Great way to learn guitar for French users!

Music to be heard

## 911TABS

- ◆ UNIQUES: 493,265
- ◆ 59% 18-44
- ◆ 74% > 45 year old
- ◆ 79%M/21%F

SOURCE: QUANTCAST JULY 2016





# GUITARETAB.COM

**GUITARETAB!** Song name  **GO**

# A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

**EMPLOYEE LEASE 2014 SIERRA DOUBLE CAB 1500 4X4 (15A MODEL)**  
**\$119** BI-WEEKLY @ 1.9%  
36 MONTHS \$3,048 DOWN  
ENDS JULY 31ST  
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SIERRA DETAILS

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**Updates** [view all +](#)

- ★ Katzenjammer - Shepherds Song chords 06 May, 2014
- ★ Tigers Jaw - The Sun tab 06 May, 2014
- ★ Muse - City Of Delusion chords 06 May, 2014
- ★ Gary Barlow - Since I Saw You Last chords 06 May, 2014
- ★ Emma Blackery - Glory Days I Hate You More chords 06 May, 2014
- ★ One Direction - Forever Young chords (ver 5) 06 May, 2014
- ★ Jj Lawhorn - Sittin On A Tailgate chords 06 May, 2014
- ★ Dead By April - As A Butterfly chords (ver 2) 06 May, 2014
- ★ Morrissey - Margaret On The Guillotine chords 06 May, 2014
- ★ Patent Pending - One Less Heart To Break chords 06 May, 2014

**Top Rated Songs** [view all +](#)

- ★ St Patricks Army chords ★★★★★
- ★ Bide Your Time chords ★★★★★
- ★ Bang A Boomerang tab ★★★★★
- ★ You Know What To Do tab ★★★★★
- ★ Brat tab ★★★★★
- ★ Live Shit Riffs tab ★★★★★
- ★ Money Bought tab ★★★★★
- ★ The Swamp Song tab ★★★★★
- ★ Arnold Layne tab ★★★★★
- ★ Tell Me Why tab (ver 3) ★★★★★

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**2014 SILVERADO** 1500 DOUBLE 4WD 1WT  
**EMPLOYEE PRICING** YOU PAY WHAT WE PAY

## GUITARETAB.COM

◆ **UNIQUES: 105,000**

◆ **71% 18-54**

◆ **69% M/31% F**

◆ **44% HHI 50,000+**

◆ **17% HHI 100,000+**

SOURCE: COMSCORE MEDIAMETRIX MAY 2016





# GUITARTABS.CC

Enter part or all of an artist or song's name.

Artist: \_\_\_\_\_ Song: \_\_\_\_\_ Instrument: \_\_\_\_\_

0-9 A B C D E F G H I J K L M N O P Q R S T U

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Tabs Updates Top 100 Upcoming Submit tab

**Login**

Username: \_\_\_\_\_  
Password: \_\_\_\_\_  
 Remember me, please  
**Login** [Forgot password?](#) | [Register](#)

**Top 25 tabs**

Rank	Artist	Tab Title	Views
01.	Lady Gaga	Alejandro Chords	720,938
02.	Eagles	Hotel California Tab	163,705
03.	Goby	Somebody That I Used To Know (ver 5) Chords	149,321
04.	Ed Sheeran	The A-team (ver 11) Chords	119,350
05.	Bruno Mars	The Lazy Song (ver 6) Chords	97,044
06.	Taylor Swift	We Are Never Ever Getting Back Together Chords	86,159
07.	Ed Sheeran	I See Fire (ver 2) Chords	80,569
08.	Jeff Buckley	Hallelujah (ver 7) Tab	79,388
09.	White Stripes	Seven Nation Army Lead Guitar Part Tab	78,741
10.	Goby	Somebody That I Used To Know (ver 2) Tab	76,471
11.	Oasis	Wonderwall (ver 4) Tab	76,129
12.	Adele	Rolling In The Deep Bass Tab	72,281
13.	Adele	Someone Like You (ver 2) Tab	69,262
14.	Beatles	Blackbird (ver 12) Tab	64,342
15.	John Mayer	Free Fallin (ver 3) Tab	64,095
16.	Bill Withers	Aint No Sunshine (ver 4) Tab	63,779
17.	3 Doors Down	Here Without You (ver 8) Tab	61,276
18.	Rise Against	Swing Life Away (ver 4) Chords	60,429
19.	John Mayer	Slow Dancing In A Burning Room (ver 9) Tab	57,416
20.	Green Day	21 Guns Solo Tab	56,469
21.	One Direction	Little Things (ver 7) Chords	51,046
22.	Kings Of Leon	Use Somebody (ver 6) Chords	50,411
23.	Black Keys	Lonely Day (ver 2) Tab	49,577

**Recent Updates**

01. Nielsen Brothers
02. Katzenjammer
03. Tigers Jaw
04. Muse
05. Gary Barlow
06. Emma Blackery
07. One Direction
08. Ji Lawhorn
09. Dead By April
10. Morrissey
11. Patent Pending
12. Patent Pending
13. Daft Punk
14. The Gregory Brothers
15. Jacco Gardner
16. Sky Ferreira
17. DJ Shadow
18. Sigma
19. Morqen
20. Crucified Barbara
21. Cat Stevens
22. Cat Stevens
23. Trader Horne
24. The Frights
25. Young Guns

## GUITARTAB.CC

◆ **UNIQUES: 495,000**

◆ **60% 18-49**

◆ **60%M/40%F**

◆ **78% HHI \$75K+**

◆ **84% HHI \$60K+**





# MOBILE COMMUNITY: 1.4 MM ACTIVE USERS



## MOBILE COMMUNITY

## ACTIVE USERS

ULTIMATE GUITAR TABS	IPHONE	755,717
ULTIMATE GUITAR TABS	ANDROID	294,304
TAB PRO	IPHONE	43,600
TAB PRO	ANDROID	N/A
ULTIMATE GUTAR TABS HD	IPAD	264,652
TAB PRO HD	IPAD	58,781
<b>TOTAL</b>		<b>1,417,054</b>



# AUDIENCE TARGETING

GRAND PLAY MEDIA PROVIDES CUSTOM TARGETING POWERED BY BLUE KAI, THE WORLDWIDE LEADER IN DATA MARKETING

- ◆ DEMOGRAPHICS
- ◆ IN MARKET DATA
- ◆ MARKET PREDICTORS
- ◆ LIFESTYLE
- ◆ PAST PURCHASES
- ◆ DEVICE TYPE
- ◆ CUSTOM CATEGORIES





# **NATIVE CONTENT: THE BRIDGE**

- ◆ INVESTMENT PER ARTICLE \$5,000
- ◆ FEATURED GUEST ARTICLE SECTION AREA ON HOME PAGE FOR 7 DAYS
  - FIRST OR SECOND ARTICLE WITHIN SECTION
  - THUMBNAIL PICTURE INCLUDED NEXT TO FEATURE LISTING
- ◆ FEATURED COLUMNS SECTION AS FEATURED POST FOR 14 DAYS
  - THUMBNAIL PICTURE INCLUDED NEXT TO FEATURE LISTING
- ◆ GUEST ARTICLE SECTION FOR 7 ADDITIONAL DAYS
- ◆ 250,000 728X90 RON PROMOTING ARTICLE
- ◆ PLACEMENT OF 728X90, 300X250 ON THE ARTICLE FOR 1 YEAR





# IAB RISING STAR UNITS: EG THE BILLBOARD



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last updated : Jan 17th, 2014 : 20 news added



**QUICK LOOK:**  
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PLAY 

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Jane's Addiction Are On Hiatus  
Phil Anselmo Talks Latest Album: 'I Wanted To Make An Ugly Record'  
+ more general music news


On Covers Album  
Henry Rollins: 'It's Hard To Think Of A Single Contemporary Musician Who's Considered A 'Guitar Hero''  
+ more general music news

More News Updated:

Ozzy's Daughter Defends Justin Bieber: 'He Ain't Half As Bad As I Was At His Age'  
Kelly hits out at Bieber critics in new interview.  
POSTED: 01/17/2014 - 09:01 am  
82% dislike  
24

Slayer, Exodus, Suicidal Tendencies Tour Might Be Reality Soon  
Metal legends may tour together.  
POSTED: 01/17/2014 - 08:37 am  
82% like

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Geek Squad  
by Best Buy (2) 36 videos

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862 views · 1 week ago

Sony - PlayStation 4 500GB Console | Best Buy  
1,102 views · 1 week ago

**PUSH DOWNS AND SIDEKICKS ALSO ACCEPTED**

- ◆ HIGH ENGAGEMENT
- ◆ RICH MEDIA CAPABLE





# **GRAND PLAY MEDIA Social Bridge**

## ◆ COMPONENTS

- ARTICLE IN NEWS/REVIEWS SECTION (WITH “SPONSORED” LABEL)
- FEATURED PLACEMENT ON UG HOMEPAGE
- FEATURED PLACEMENT IN THE LIST OF NEWS/REVIEWS
- ROADBLOCK OF AD UNITS ON THE ARTICLE PAGE (CONSTANTLY)
- FB POST WITH LINK ON NEWS/REVIEW

## ◆ Key Benefits

- Combination of editorial coverage and social media pushes
- Maximum of native content exhibition
- Exposure among the most high-engaged users
- Additional feature by fixed placements
- Extended reach by social promotion (Facebook, optionally - Twitter, Instagram)





# Social Bridge: Points of Contacts

## Home Page

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last updated: Jul 4th, 2016 461 new tabs, 8 news, 1 review

PUDRA™

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TAB PRO | BEST WAY TO LEARN SONGS ON GUITAR

Top Hits | Classic Rock | 90s Alternative

Sweet Home Alabama | Lynyrd Skynyrd | ★★★★★  
Wish You Were Here | Pink Floyd | ★★★★★  
Hey Joe | Jimi Hendrix | ★★★★★  
Fear of the Dark | Iron Maiden | ★★★★★  
Still Loving You | Scorpions | ★★★★★

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Anthony Kiedis: I Miss John Frusciante in RHCP Very Much  
This is Why You Suck At Guitar: How To Change Tunings And String Gauges On A Floyd Rose Tremolo!  
Gofra: Magna  
Lettee: If I'm The Devil  
Steve Vai: Modern Primitive  
Garbage: Strange Little Birds  
Whitechapel: Mark Of The Blade  
Tojan And Sara: Love You To Death  
Red Hot Chili Peppers: The Getaway  
If These Trees Could Talk: The Bones Of A Dying World  
Epiphone: Ltd. Ed. Lee Mallia Signature Les Paul Custom Artisan

## Review / News Section

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last updated: Jul 4th, 2016 1 review added

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Mesa Boogie: JP-2C John Petrucci Signature  
If These Trees Could Talk: The Bones Of A Dying World  
B.C. Rich: Rich Perfect 10  
Epiphone: Ltd. Ed. Lee Mallia Signature Les Paul Custom Artisan  
Whitechapel: Mark Of The Blade  
Lettee: If I'm The Devil  
Tojan And Sara: Love You To Death  
Steve Vai: Modern Primitive  
Red Hot Chili Peppers: The Getaway

Recently Released Albums:  
Whitechapel: Mark Of The Blade  
Lettee: If I'm The Devil  
Tojan And Sara: Love You To Death  
Steve Vai: Modern Primitive

More Reviews (Updated):  
Sam Russell: Bach's 1st Cello Suite for Electric Guitar  
Whitechapel: Mark Of The Blade  
If These Trees Could Talk: The Bones Of A Dying World

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ERG121 Review SPONSORED  
manufacturer: Yamaha | date: 06/23/2016 | category: Electric Guitars

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Overall, for the price, and compared to other guitars in this and higher price ranges this is an excellent beginner guitar, especially if you make a few very simple adjustments yourself.

Sound: 6.9  
Overall Impression: 7.1  
Reliability & Durability: 6.9  
Action, Fit & Finish: 6.5  
Features: 6.9  
Overall rating: 7.5  
Reviewer rating: 6.9  
Users rating: 7.6  
Votes: 533  
Views: 52,025

ERG121 Recently reviewed by: Shorty\_sx, on June 23, 2016  
1 of 1 people found this review helpful | overall: 9.4

Price paid: \$ 160  
Purchased from: Yamaha, Thailand

Features: Let me start by saying that my ratings for this guitar reflect its price, as I'm mostly comparing it to other beginner,

VERTEX LIFE





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- **Value: \$4,000**





# AD UNITS / SPECIFICATIONS

<b>UNIT</b>	<b>SITES</b>	<b>MEDIA</b>	<b>MAX FILE SIZE</b>	<b>OTHER</b>
160X600	911TABS.COM, GUITARETAB.COM, ULTIMATE-GUITAR.COM, LYRICSFREAK.COM, LYRICSMODE.COM	GIF, JPG, SWF, RICH MEDIA	40K: 40PX/INCH	N/A
300X250	911TABS.COM, GUITARETAB.COM, GUITARTABS.CC, ULTIMATE-GUITAR.COM, LYRICSFREAK.COM, LYRICSMODE.COM	GIF, JPG, SWF, RICH MEDIA	40K: 40PX/INCH	N/A
300X250 VIDEO	ULTIMATE-GUITAR.COM	MPEG 4	10MB	N/A
300X50 MOBILE	911TABS.COM ROS, LYRICSMODE.COM	GIF, JPG, SWF, RICH MEDIA	40K: 40PX/INCH	N/A
728X90	911TABS.COM, GUITARETAB.COM, GUITARTABS.CC, ULTIMATE-GUITAR.COM, LYRICSFREAK.COM, LYRICSMODE.COM	GIF, JPG, SWF, RICH MEDIA	40K: 40PX/INCH	N/A
BILLBOARD 970X250	ULTIMATE-GUITAR.COM	GIF, JPG, SWF, RICH MEDIA	60K: 40PX/INCH	OPENS DOWN, ROLLOVER OR CLICK CLOSE BUTTON REQUIRED, THIRD PARTY SERVED
HOME PAGE TAKEOVER	ULTIMATE-GUITAR.COM	JPG, PNG, PSD	300K	N/A
INTERSTITIALS 800X620	911TABS.COM, ULTIMATE-GUITAR.COM	GIF, JPG, PNG	100K: 72PX/INCH	N/A
PUSH DOWN	ULTIMATE-GUITAR.COM	N/A	N/A	OPENS DOWN, EXPANDING PANEL SIZE 970X325, TOTAL SIZE 970X415, ROLLOVER OR CLICK, CLOSE BUTTON REQUIRED.
RED LETTER TEXT LINKS	911TABS.COM, GUITARETAB.COM, GUITARTABS.CC, ULTIMATE-GUITAR.COM	N/A	N/A	N/A
SLIDER	911TABS.COM, GUITARETAB.COM, GUITARTABS.CC, ULTIMATE-GUITAR.COM, LYRICSFREAK.COM, LYRICSMODE.COM	N/A	N/A	EXPANSION USER INITIATED, CLOSE BUTTON REQUIRED, OPENS RIGHT ACTIVE AREA 950 X550. ROLLOVER OR CLICK, CLOSE BUTTON REQUIRED.

- ◆ ALL ANIMATION MUST BE FLASH VERSION 6 OR BETTER AND 1 LOOP WITH 15 SECONDS MAX.
- ◆ ALL SOUND MUST BE USER INITIATED AND A MUTE BUTTON IS REQUIRED.





# CONTACT US



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